



## 2020 Covenant Health Knoxville Marathon Non-Profit Community Partner Application

The Knoxville Track Club (KTC) is a 501 (c)(3) non-profit organization. The annual Covenant Health Knoxville Marathon is KTC's primary fundraiser. To help produce this event, KTC relies on the partnership of many like-minded community partners. If your organization has a mission of community wellness, fitness, and/or engaging youth in athletics, we are interested in speaking with your organization.

Since 2005, KTC has donated over \$220,000 to local non-profits through the Covenant Health Knoxville Marathon's community contribution program. These recipients were formally selected after each year's event. Starting with the 2020 Covenant Health Knoxville Marathon, KTC will select one local non-profit organization before the event to be its 2020 CHKM Community Partner. The 2020 CHKM Community Partner will receive the community contribution funds from the 2020 Covenant Health Knoxville Marathon as well as valuable tools, insight, and connections to establish a targeted fundraising campaign. In return, KTC asks that the 2020 CHKM Community Partner offer its skills and resources to support event-specific operations.

New applications must be submitted by all interested non-profit organizations each year. To apply to be the 2020 CHKM Community Partner, applications must be received by November 8, 2019. The selection will be made in November 2019 and announced soon thereafter.

### **Eligibility:**

- Must be a non-profit with 501(c)(3) status (regional government entities that are considered non-profit may apply).
- Must serve Knox County or one of its eight contiguous counties.
- Have a mission of community wellness, fitness, and/or engaging youth in athletics.
- Individuals, fundraising events, capital campaigns, endowments, memorials, or event sponsorships will not be considered.

Submit application form in pdf format, no later than November 8, 2019, to the following email address:

Jason Altman, Marathon Director  
[knoxvillemarathon@gmail.com](mailto:knoxvillemarathon@gmail.com)



## APPLICATION FORM

Organization Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_

Organization Mission Statement \_\_\_\_\_

\_\_\_\_\_

Primary Organization Activities

\_\_\_\_\_

\_\_\_\_\_

Purpose for Charitable Request

\_\_\_\_\_

\_\_\_\_\_

How can your organization assist with race operations? (Mark all that apply)

Pre-Race Setup

Post-Race Cleanup

Marketing Initiatives (Canvassing, Literature Distribution)

Volunteer Source (Post-Race Party, Course Monitors, Water Stop, Cheer Team)

Entertainment

Expo Work (Registration, Packet Pickup, Shirt Distribution, Goody Bag Distribution)

You may attached additional sheets. Please also include a copy of your most recent 990, 990 E-Z, 990-N, or 990-PF.