



Promote Your Product or Service at the Covenant Health Knoxville Marathon's Health and Fitness Expo

Marathon runners represent an upscale and well-educated market. At the Health and Fitness Expo, you'll be able to reach more than 18,000 of these health-conscious, active adults in a unique, one-on-one environment. All marathon, half marathon, 5k, 4-person relay, and kids run participants must visit the Expo area to receive their event packet and race number, so exposure is assured. The Expo will also be free to the public.

Location

The 2025 Health and Fitness Expo will be located at the World's Fair Exhibition Hall, 935 World's Fair Park Drive, in downtown Knoxville. This is the lower level of the Marriott at World's Fair Park.

Booth Sizes and Prices

10' x 10' Standard. . . \$600	10' x 10' Corner.....\$650
10' x 20' Standard. . . \$850	10' x 20' with Corner.....\$900

Other: Please contact Expo Manager to discuss

Prices include pipe and draping, 6' draped/skirted table (1), chairs (2), wastebasket (1) and a standard sign for the backwall. Prices do not include electricity, telephone, wi-fi, and A/V equipment; such services can be arranged and purchased by contacting the Knoxville Convention Center at (865) 522-5669 or at www.knoxvilleconventioncenter.com.

Selling

Any use of either the Covenant Health Knoxville Marathon logo or name is prohibited without advance written permission.

Security

The overall Expo area will be secured during non-operating hours. Booth-specific security at any time will be the responsibility of the exhibitor and must be approved by the Expo Manager.

Expo Schedule

Move-in: Friday, April 4 12 p.m. - 8 p.m.

Saturday, April 5 8 a.m. - 9 a.m.

Expo Hours: Saturday, April 5 9 a.m. - 8 p.m.

Move-out: Saturday, April 5 8 p.m. - 11 p.m.

Note: The marathon, half marathon, and relay will start at 7:30 a.m. on Sunday, April 6. The Covenant Health 5K starts at 7 pm on Saturday, April 5. Kids Run starts at 5:30 pm on April 5.

If Interested

Exhibit space will be reserved on a first-come basis, so respond by completing and sending the space application to (or contact for additional information):

Jason Altman

P.O. BOX 53442

Knoxville, TN 37950

888-217-5635

knoxvillemarathon@gmail.com



Health and Fitness Expo

April 5, 2025, 9:00 am – 8:00 pm

World's Fair Exhibition Hall (935 World's Fair Park Drive)

Exhibitor set-up Friday, April 4, 12:00 pm – 8:00 pm

- Organization Name _____
 Contact Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone () _____ Fax () _____
 Cell phone number for contact person: () _____
 Email address _____

- Booth Space requested: () 10 x 10 booth.....\$600
 (Check one) () 10 x 10 corner booth.....\$650
 () 10 x 20 booth..... \$850
 () 10 x 20 corner booth.....\$900
 () Other- Please contact Expo Manager to discuss

- Booth ID sign should read: _____
- Products or services to be exhibited: _____
- Please indicated if you have any special requirements:

Please note: Items requested may incur additional cost and are subject to approval by the Covenant Health Knoxville Marathon Committee.

Please return completed form **with payment** (make checks payable to “Knoxville Marathon”) to:

Covenant Health Knoxville Marathon

Attn: Jason Altman

Marathon Director

P. O. Box 53442

Knoxville, TN 37950

For additional information or requests, please contact the marathon office at 888-217-5635 or email at knoxvillemarathon@gmail.com.