



Promote Your Product or Service at the Covenant Health Knoxville Marathon's Health and Fitness Expo

Marathon runners represent an upscale and well-educated market. At the Health and Fitness Expo, you'll be able to reach more than 18,000 of these health-conscious, active adults in a unique, one-on-one environment. All marathon, half marathon, 5k, 4-person relay, and kids run participants must visit the Expo area to receive their event packet and race number, so exposure is assured. The Expo will also be free to the public.

Location

The 2026 Health and Fitness Expo will be located at the World's Fair Exhibition Hall, 935 World's Fair Park Drive, in downtown Knoxville. This is the lower level of the Marriott at World's Fair Park.

Booth Sizes and Prices

10' x 10' Standard. . . \$600

10' x 10' Corner.....\$650

10' x 20' Standard. . . \$850

10' x 20' with Corner.....\$900

Other: Please contact Expo Manager to discuss

Prices include pipe and draping, 6' draped/skirted table (1), chairs (2), wastebasket (1) and a standard sign for the backwall. Prices do not include electricity, telephone, wi-fi, and A/V equipment; such services can be arranged and purchased by contacting the Knoxville Convention Center at (865) 522-5669 or at www.knoxvilleconventioncenter.com.

Selling

Any use of either the Covenant Health Knoxville Marathon logo or name is prohibited without advance written permission.

Security

The overall Expo area will be secured during non-operating hours. Booth-specific security at any time will be the responsibility of the exhibitor and must be approved by the Expo Manager.

Expo Schedule

Move-in: Friday, April 10 12 p.m. - 8 p.m.

Saturday, April 11 8 a.m. - 9 a.m.

Expo Hours: Saturday, April 11 9 a.m. - 8 p.m.

Move-out: Saturday, April 11 8 p.m. - 11 p.m.

Note: The marathon, half marathon, and relay will start at 7:30 a.m. on Sunday, April 12. The Covenant Health 5K starts at 7 pm on Saturday, April 11. Kids Run starts at 5:30 pm on April 11.

If Interested

Exhibit space will be reserved on a first-come basis, so respond by completing and sending the space application to (or contact for additional information):

Jason Altman

P.O. BOX 53442

Knoxville, TN 37950

865-217-6678

knoxvillemarathon@gmail.com



Health and Fitness Expo

April 11, 2026, 9:00 am – 8:00 pm

World's Fair Exhibition Hall (935 World's Fair Park Drive)

Exhibitor set-up Friday, April 10, 12:00 pm – 8:00 pm

- Organization Name _____
Contact Name _____
Address _____
City _____ State _____ Zip _____
Phone () _____ Fax () _____
Cell phone number for contact person: () _____
Email address _____

- Booth Space requested: () 10 x 10 booth.....\$600
(Check one) () 10 x 10 corner booth.....\$650
 () 10 x 20 booth..... \$850
 () 10 x 20 corner booth.....\$900
 () Other- Please contact Expo Manager to discuss

- Booth ID sign should read: _____
- Products or services to be exhibited: _____

- Please indicated if you have any special requirements:

Please note: Items requested may incur additional cost and are subject to approval by the Covenant Health Knoxville Marathon Committee.

Please return completed form **with payment** (make checks payable to "Knoxville Marathon") to:
Covenant Health Knoxville Marathon
Attn: Jason Altman
Marathon Director
P. O. Box 53442
Knoxville, TN 37950

For additional information or requests, please contact the marathon office at 865-217-6678 or email at knoxvillemarathon@gmail.com.